

WHY JOIN THE CHAMBER?



MARKETING

Build awareness of your organization through the Chamber's newsletter, social media, mobile app, ad partnerships and more!



VISIBILITY

Stand out! Join us and be noticed as an active member of the Elbert County Community!



NETWORKING

Build and strengthen your business network with people you know to create a strong local economy.



LEADERSHIP

Impact your community by serving on a Chamber Committee, Ambassador Group, or by serving on our Board of Directors.



CREDIBILITY

Raise your reputation and show your support for local and civic engagement by partnering with the Chamber!



GROWTH

Get a competitive edge with the Chamber's business resources. The Chamber works hard to bring more business and customers to you.



706-283-5651



staff@elbertchamber.com

ADDITIONAL BENEFITS



➤ FREE RADIO ADS AT WSGC

105.3 WSGC Radio offers 25 30-second radio ads (\$250 value) when you join the Chamber, plus ongoing ad package discounts

➤ FREE SOCIAL MEDIA + NEWSLETTER MARKETING

The Chamber will actively promote your business on our social media channels and in our weekly newsletter for free. We can even help with basic marketing design services.

➤ UPGRADED COMMUNITY APP LISTING

Chamber Members are listed first in each section in the community mobile app Explore Elberton, and are denoted with the Chamber logo. Chamber Members also have the first opportunities for upgrades and advertising opportunities in the app.

➤ RIBBON CUTTING CEREMONIES

The Chamber provides free ribbon cutting ceremonies upon joining the Chamber, opening a business, or expanding a business. We help with planning and promoting. The Elberton Star publishes a photo from the event in the newspaper.

➤ BUSINESS CONSULTING SERVICES

Chamber Members have free access to business professionals from the Small Business Development Center in Athens. They will come here to meet with you about anything that will help improve your business - marketing, HR, legal questions, preparing for a loan, etc.



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HOW TO GET INVOLVED?

⇒ MEETINGS

Attend a quarterly member meeting! Network with other business owners and hear from local leaders about what's going on in our community.

⇒ EVENTS

Attend a Chamber-sponsored event, such as the annual Chamber Banquet or Twilight Stroll 5K. Sponsor an event to increase your company's visibility, and attend the event to engage with the participants!

⇒ EDUCATIONAL OPPORTUNITIES

Participate in a lunch & learn session, or offer to teach one on a subject that you're passionate about! Shared knowledge makes for a better community.

⇒ AMBASSADOR PROGRAM

Volunteer with the Chamber's Ambassador program! Help host events, talk with people about the Chamber, and engage with members one-on-one!

⇒ BOARD OF DIRECTORS

Become a Chamber of Commerce Board Member! Board Members serve for 3-year terms and rotate off in staggered terms. Talk to any Board Member or the Executive Director to learn more!



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WHAT DOES THE CHAMBER

DO FOR THE COMMUNITY?



- Provides a mobile app called Explore Elberton for free that features businesses, organizations, and attractions, as well as an events calendar, to guide visitors and residents to the best that Elbert County has to offer
- Refers local businesses and nonprofits to the public and to visitors, and recommends places to stay, restaurants, activities and places of interest to visitors.
- Provides a Visitor Guide that showcases Elbert County and its abundant resources. Creating updated community maps (2024).
- Hosts annual community events, such as the Twilight Stroll 5K, annual Chamber Banquet, Granite Bowl Blast Fireworks show, Elberton Christmas Parade, and more.
- Distributes a weekly email newsletter to publicize events, available jobs, and other information about Elbert County.
- Produces updated brochures highlighting Elbert County attractions and maintains brochures and information for places of interest in Elbert County and surrounding areas.
- Is developing a charitable nonprofit foundation to support other nonprofits and the community at large.
- Participates with regional Chambers and thought leaders to enhance our entire region, and not just our County



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ANNUAL MEMBER INVESTMENT

COMMUNITY PARTNERSHIPS

- CHAIRMAN'S CIRCLE - \$2,500/year
- PRESIDENT'S CLUB - \$1,000/year
 (see separate document for details)

BUSINESSES (By # of Employees)

1-5	\$150
6-15	\$200
16-25	\$300
26-50	\$375
50-100	\$425
100+	Negotiable

OTHER MEMBER TYPES

Civic Group	\$50
Non-Profit	\$100
Individual	\$100
Professionals (Doctors, Lawyers, etc.)	\$250
Utilities	\$400
Financial Branch	\$750
Financial (Main)	\$2,000



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MEMBERSHIP APPLICATION

COMPANY OR ORGANIZATION NAME:

CONTACT NAME(S): _____

MAILING ADDRESS: _____

PHYSICAL ADDRESS: _____
(if different)

TELEPHONE #: _____

WEBSITE: _____

EMAIL ADDRESS: _____

OF EMPLOYEES: _____

BUSINESS DESCRIPTION: (please provide a brief description of your business, products, or services offered that we may use in your Chamber directory listing)

PRIMARY REASONS FOR JOINING:

- NETWORKING MARKETING COMMUNITY INVOLVEMENT
 EDUCATIONAL OPPORTUNITIES OTHER:

ANNUAL INVESTMENT: _____

DATE: _____